# **World Smart Energy Week 2017**

13th Int'l Hydrogen & Fuel Cell Expo FC EXPO 2017

8th Int'l Rechargeable Battery Expo BATTERY JAPAN

3rd ENERGY MARKET LIBERALISATION EXPO PV EXPO 2017

7th INT'L SMART GRID EXPO 2nd INT'L BIOMASS EXPO 8th Int'l Photovoltaic Power Generation System Expo

5th Int'l Wind Energy Expo & Conference
WIND EXPO 2017

1st Next-generation Thermal Power Generation Expo

Reed Exhibitions Japan Ltd. will be holding the Japan's largest comprehensive show for smart and renewable energy - World Smart Energy Week 2017 from March 1 - 3 at Tokyo Big Sight, Japan. The show aims to provide a platform for professionals from across Japan, Asia, and the world to negotiate and network for the future of smart and renewable energy business. It will consist of 9 exhibitions and world-class conference sessions filling up Tokyo Big Sight - the largest exhibition center of the country. The show ranges from power generation, storage, saving, transmission to distribution technologies. The comprehensive business event is expected to welcome 1,570 exhibitors and 70,000 professional visitors.



#### <Newly Launching: THERMAL POWER EXPO>

A new exhibition for advanced thermal power generation technologies will be added to the show line-up of World Smart Energy Week 2017, THERMAL POWER EXPO -1st Next-generation Thermal Power Generation Expo. There are 3 reasons behind new launch of THERMAL POWER EXPO. Firstly, there are many requests from visitors of World Smart Energy Week; for example, "It would help a lot if there were an exhibition that covers not only renewable energies such as solar and wind power but also thermal power generation technologies." Many more similar requests are coming to Show Management. Secondly, the thermal power market is rapidly growing in various Asian countries. According to Fuji Keizai Research in 2015, Japanese thermal power market scale was 15 trillion JPY in 2013; however, it is expected that the market will be 25 trillion JPY in 2020. Therefore, now is the best time for expanding your business in Japan. Finally, Japan has the latest thermal power generation technologies; thus, Japan is going to be an indispensable

international hub for the thermal power generation business.

More noteworthy is the fact that one of the major organisations - Thermal and Nuclear Power Engineering Society (TENPES) has been co-organising the show since its inception to give full support for the industry and the show.



## < Special Events with Renowned Experts>

The show will commence with a ribbon-cutting ceremony inviting over 50 energy industry leaders from Japan and overseas as dignitaries. Ambassadors from France, UK and Denmark, and senior representatives from major companies in Japan, such as Toshiba Corp., Mitsubishi Electric Corp., and Panasonic Corp., many others celebrated the opening of World Smart Energy Week 2016. Dignitaries for 2017 opening ribbon-cutting ceremony will be announced in next January.

Also, Executive Party will be held on the first day to facilitate networking among executives of smart energy industries such as executives from exhibiting and visiting firms, organisations, speakers from keynotes and other conference sessions.



#### < The Latest Market Trends from World's Industry Leaders>

During the show period, keynote and technical conference sessions will be held in parallel to the exhibitions at the

Conference Tower of Tokyo Big Sight. Distinguished industry leaders from the 9 energy sectors share the outlook for their industries, the latest technologies, market trends, national and international energy policies, and various strategies for business and national/international energy policies. Throughout the show period, 248 sessions will be held in 2017. These will include a World Smart Energy Week keynote session led by the Ministry of Economy, Trade and Industry (METI), GE Renewable Energy, Siemens AG, and Hitachi Ltd. to discuss "Industry Leaders' Strategies and Prospects for Wind Power Business in Japan." Many more interesting sessions are coming up. Check the details of all sessions which will be announced later in December.

The show has been expanding its scale and the profile of the show by adding THERMAL POWER EXPO and attracting increasing attention from smart and renewable energy related professionals. World Smart Energy Week 2017 is the best place to keep up with the changing conditions of the industry.

Press Registration>>> <a href="http://www.wsew.jp/en/For-Press-Tokyo/">http://www.wsew.jp/en/For-Press-Tokyo/</a>

**Visiting Information** 

Invitation Ticket Request (Free) >>> FC EXPO PV/PV SYSTEM EXPO BATTERY JAPAN ENERGY

MARKET LIBERALISATION EXPO INT'L SMART GRID EXPO WIND EXPO BIOMASS EXPO

THERMAL POWER EXPO

Exhibiting Information Inquiries >>> wsew@reedexpo.co.jp

## **World Smart Energy Week 2017**

Dates: March 1 - 3, 2017

Time: 10:00 – 18:00 (10:00 – 17:00 on March 3, 2017)

Venue: Tokyo Big Sight, Japan (Tokyo International Exhibition Center)

Organised by: Reed Exhibitions Japan Ltd.

Website: <a href="http://www.wsew.jp/en/">http://www.wsew.jp/en/</a>

Held inside World Smart Energy Week 2017:

FC EXPO 2017 - 13th Int'l Hydrogen & Fuel Cell Expo

PV EXPO 2017 - 10th Int'l Photovoltaic Power Generation Expo

PV SYSTEM EXPO 2017 - 8th Int'l Photovoltaic Power Generation System Expo

BATTERY JAPAN 2017 - 8th Int'l Rechargeable Battery Expo

7th INT'L SMART GRID EXPO

WIND EXPO 2017 - 5th Int'l Wind Energy Expo & Conference

3rd ENERGY MARKET LIBERALISATION EXPO

2nd INT'L BIOMASS EXPO

THERMAL POWER EXPO - 1st Next-generation Thermal Power Generation Expo

Co-organised by:

Hydrogen Energy Systems Society of Japan (HESS) [FC EXPO]

Fuel Cell Development Information Center (FCDIC) [FC EXPO]

Japan Wind Power Association (JWPA) [WIND EXPO]

Thermal and Nuclear Power Engineering Society [THERMAL POWER EXPO]

Supported by:

Japan Coal Energy Center (JCOAL) [THERMAL POWER EXPO]

Nippon Engine Generator Association (NEGA) [THERMAL POWER EXPO]

## -----CONTACT INFORMATION-----

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